

August 8, 2017

Tokyo International Air Terminal Corporation  
Nippon Telegraph and Telephone Corporation

## Public Testing by using the Kazashite Guidance™ function

via the official TIAT website begins at Haneda Airport

### ■ Testing Overview

#### Eliminate language/cultural barriers with Kazashite Guidance™

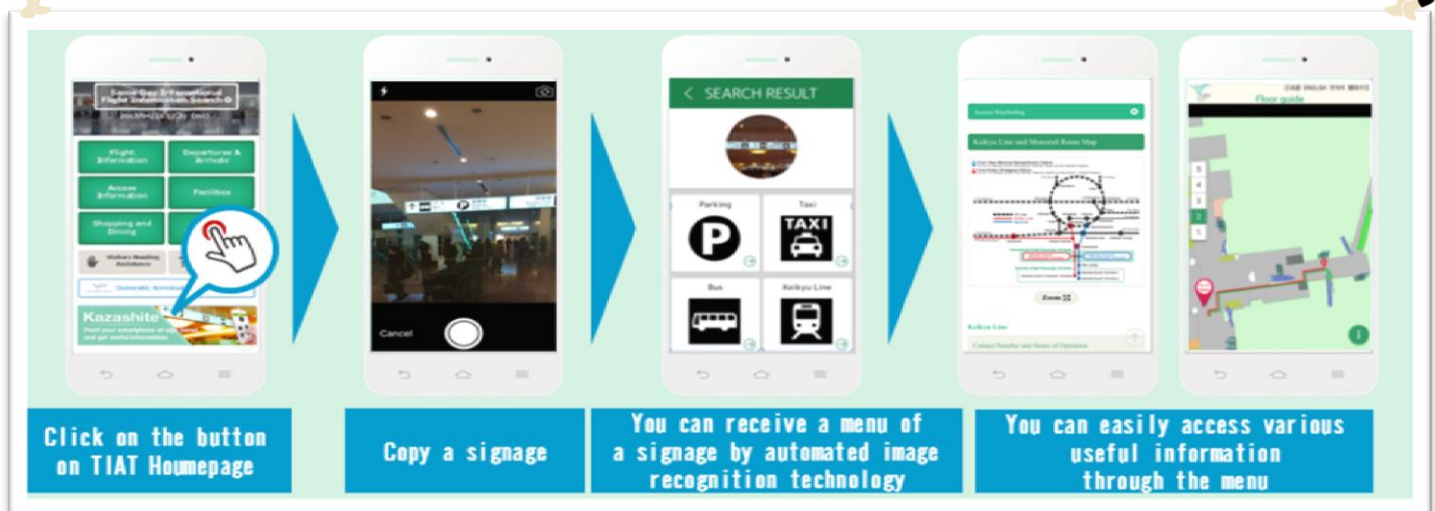
Valuable information can be obtained in one's native language by simply pointing a smartphone camera at signage and other objects. This not only allows multilingual browsing of transport and other information, but also includes multidimensional maps to promptly identify the user's current location within the terminal; route guidance with consideration for universal design; and introductions to unfamiliar aspects such as Japanese food.

By using the Kazashite Guidance™ function via the official TIAT website, we have now simplified the process for passengers by not requiring the installation of apps. Available content in the initial phase includes guidance and information signage, as well as menus at select restaurants; we plan to expand the service to include all restaurant menus and tourism posters by the end of FY2017.

Based on usage rates and passenger feedback in the public trials, we will make the interface and content more user-friendly ahead of launching the service.



### ■ The way of using Kazashite Guidance™



**Click on the banner on our smartphone site!**



*Only available on smartphone and tablet with camera function!*

Please check here for more information of the other Public Testing of Information Universal Design.

<http://www.tiat.co.jp/en/news/2a14bfeeb5a673452a97a576f838b4404f03583c.pdf>

